




**One-stop-shop
for the audiovisual industry**

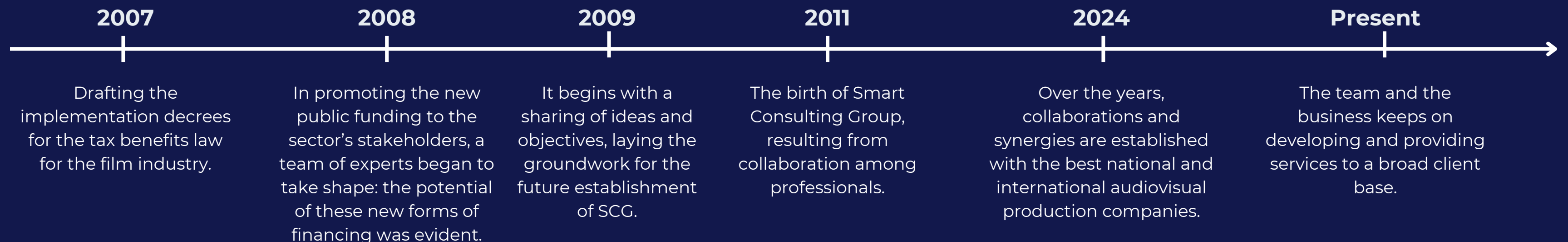
Company Profile



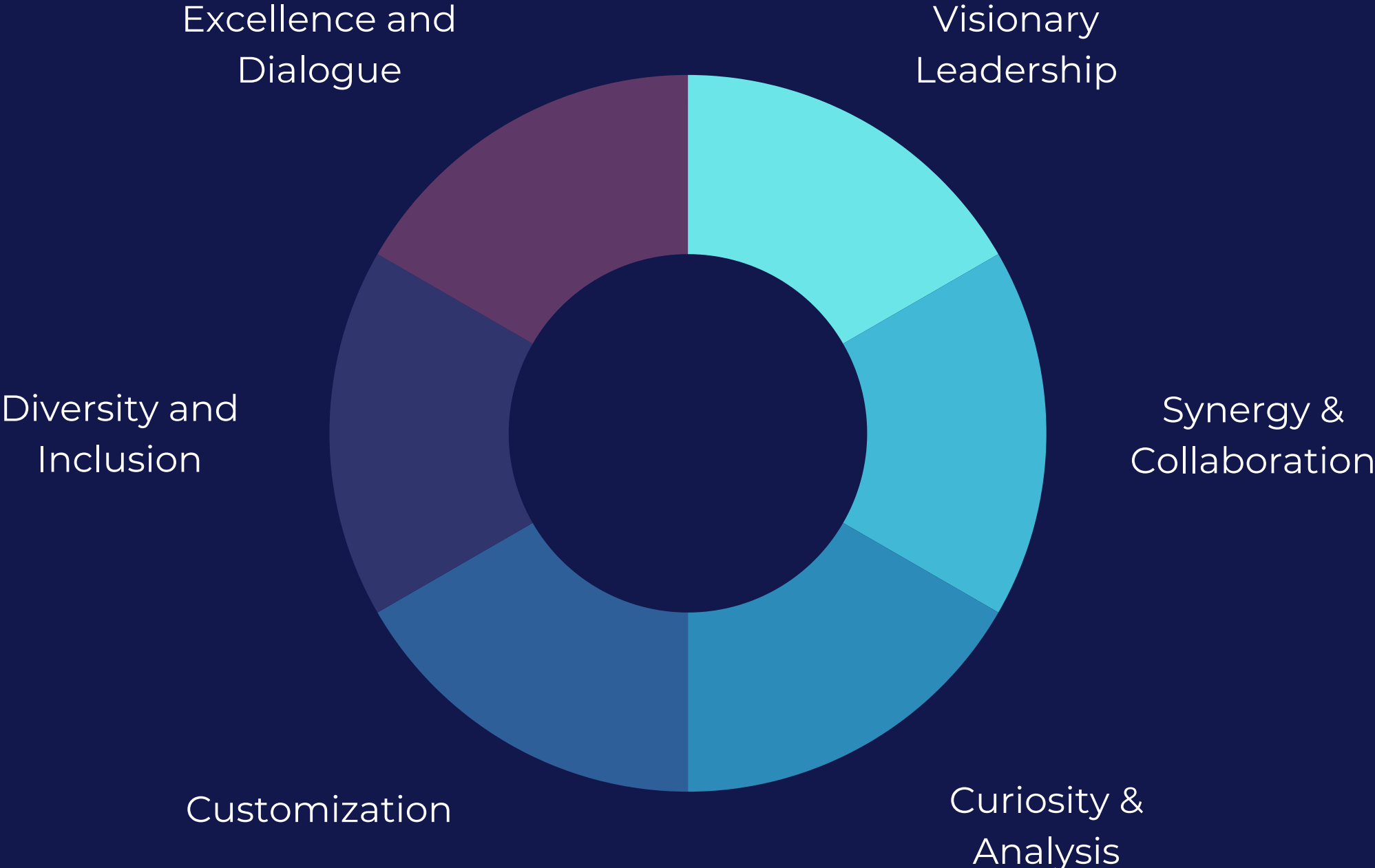
**We are flexible innovators in tune
with the audiovisual market and play
an active role in the processes of
change.**

MISSION

We are committed to supporting our clients in both **national and international audiovisual projects**, leveraging our **expertise** and strong **network of stakeholders** to provide strategic insights and tailored solutions. Through ongoing dialogue and the implementation of best practices, we actively adapt to **market developments** and drive success by exploring new realities, fostering **creativity**, and delivering **impactful results**.



OUR VALUES



amazon



CBS

cattleya



LIONSGATE

Disney



FANDANGO

FILMNATION

Fremantle



GRØENLANDIA
We are Back



IOE Italian International Film

Rai Cinema

WILDSIDE

LEONE

COMPAGNIA LEONE

LUCISANO MEDIA GROUP

LUCKY RED
DISTRIBUZIONE



OUR FILMS



NETFLIX

SCG's value comes from its expertise and network of key industry players. It advises clients on projects and management, offering strategies based on industry and project analysis.



PUBLISPEI

INDIANA

coloradofilm
A RAINROW COMPANY

SHOWTIME

sky

SONY

The Apartment
PICTURES

UNIVERSAL



INTESA SANPAOLO

WORKING TITLE



HBO

TENDERSTORIES



Our Services



Unlocking National and International Funds for Audiovisual Success.

Soft Money

Public grants are crucial in ensuring the industry's continued growth and development.

We help companies navigate and secure governmental, regional, and international funding opportunities. By carefully analyzing each project's characteristics, we identify the most appropriate funding sources, both national and international. Additionally, SCG manages the entire administrative process to facilitate access to these funds on behalf of our clients.



Maximizing Opportunities: Tailored Tax Credit Strategies for Your Success

Tax Credit

An incentive to support companies in the development, production, and distribution of audiovisual products, both nationally and internationally.

We provide expert guidance to companies on how to access available tax credits, offering tailored advice that ensures they fully understand and benefit from the provision. This includes an in-depth analysis of each company's specific needs and projects to identify eligibility and stages where tax credits can be leveraged.



Empowering Audiovisual Projects: Strategy, Finance and Cost Control

Finance & Business Matching

The Business Plan is a key strategic document: by incorporating market analysis and budget forecasts, the business plan serves as a crucial tool for securing public grants and bank loans.

We collaborate closely with clients to draft and refine business plans for audiovisual projects, ensuring they are comprehensive and aligned with industry standards. Also, we assist companies in tracking the financial sustainability of their ventures.. Finally, we conduct valuations of film libraries and production companies for financial viability and strategic growth.



Efficient Management: Your Partner in Administrative Support and Cost Auditing

Administrative Support

A crucial role is kept by the meticulous administration of tax credits: verifying production costs and updating the available tax credits amounts.

By maintaining a detailed account of expenses throughout the production process, we ensure that companies receive the maximum financial benefits. Our auditing activities are designed to validate the actual expenses incurred, offering a reliable proof of expenditure that fosters transparency and complies with industry regulations.

A photograph of the Hollywood sign on a hillside under a blue sky with light clouds. The sign is white and stands on a grassy slope. A dark blue rectangular box is overlaid on the top right of the image, containing the main title.

Bridging Borders: Tax and Financial Guidance for International Productions

International Productions

SCG stands as the premier Italian tax, finance, and administration consulting firm, uniquely positioned to guide foreign players through the intricacies of production activities in Italy.

We support international projects access fiscal incentives from Italian authorities, acting as a reliable intermediary for foreign producers and Italian executive production companies. We strategically plan cash flow and ensure project compliance with regulations. Thanks to us, clients can confidently navigate Italy's production landscape and maximize their financial benefits.



Strategic Brand Integration Through Storytelling

Product Placement & Sponsorship

Storytelling is the cornerstone of effective product placement, transforming brands into integral parts of compelling narratives that resonates with audiences.

Leveraging the power of storytelling, we connect with the audience's collective imagination, forging emotional ties with the brand or product. Our expertise allows us to offer advertisers more than mere narrative integration: we ensure meticulous involvement from the writing stage, which is crucial for successful product placement.

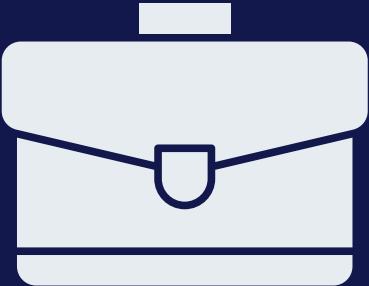
INSIGHTS

Clients
advised every
year



+80

Portfolio of
investments
2022-2023



+800

Eur/mln

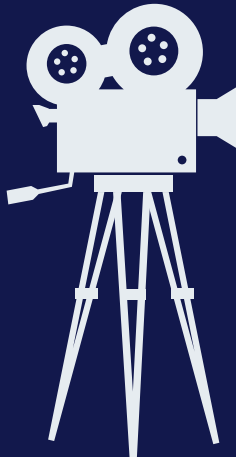
Tax Credit
managed since
2020



+500

Eur/mln

TV series and
Feature Film
every year



+200

Soft Money
managed from
2011



+1,5

Eur/bln



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SMART Consulting Group

Stay Tuned!